

Rupert's Land News

Connecting church & community
Connecting you to new customers

Rupert's Land News is the communication platform for Anglicans in Winnipeg and surrounding area.



With a website, monthly online magazine, weekly newsletter, and social media, we reach our subscribers at home and on the go in a smart-phone friendly format.

RLN connects church and community. It can also connect you to new customers.

Reserve your space today.

Our audience wants to hear from you.

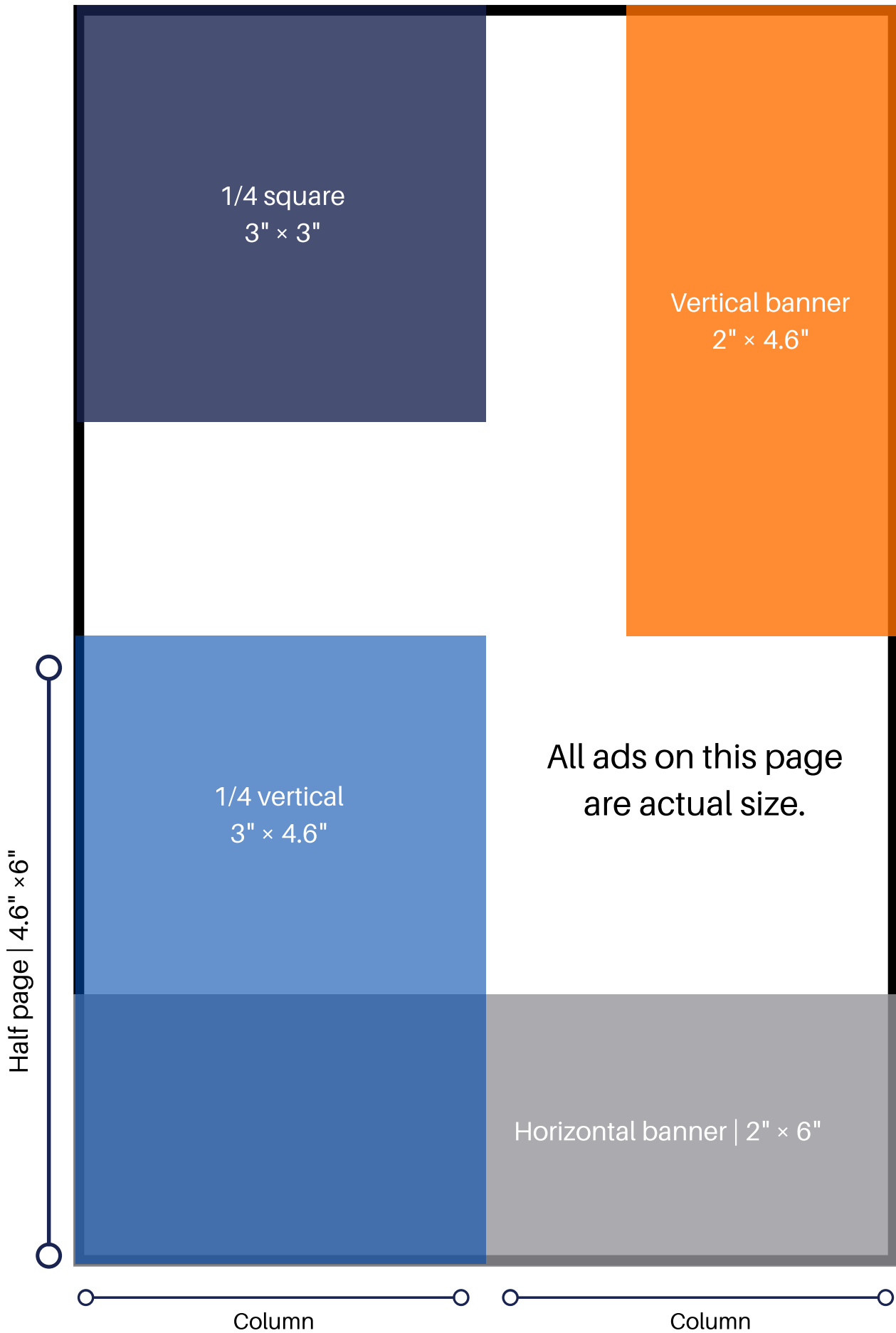
Our monthly magazine features topical articles, news, and events of interest. Since we serve a communal and highly interactive organization, our readers care about the publication. RLN circulates to an estimated 5,000 subscribers, and many of these readers are regularly engaged.

Our website includes all of the material from our magazine plus extra news pieces and links to our Twitter and Facebook accounts. Our Twitter feed pushes content and connects followers to a wider world of faith in action.

Our weekly emails use a full-colour, interactive design to deliver regional news and events every Tuesday.

Rupert's Land News readers are primarily Anglicans. Most live in Winnipeg and the surrounding area. Half are between the ages of 56 and 75, live in two-person households, and have an annual household income between \$46,000 and \$75,000.

Actual page is 7" x 10.6". Below is the live page area of 6" x 9.25"



Ad Sizes (w × l)	1	2-4	5+
1/4 Vertical (3" × 4.6")	\$200	\$176	\$160
1/4 Square (3" × 3")	\$100	\$88	\$80
1/2 Page (4.6" × 6")	\$360	\$317	\$288
Horizontal banner (2" × 6")	\$150	\$132	\$120
Vertical banner (2" × 4.6")	\$120	\$105	\$95

- Supply completed advertising as pdfs or jpgs: 300 dpi actual size minimum
- We reserve the right to refuse any ad that does not meet our specifications
- Frequency discounts are applied at time of booking; early cancellation will result in retroactive billing
- Advertising design available: \$50-\$100/ad
- Rupert's Land parishes and non-profit organizations: 25% discount
- The deadline to book ads is the 14th of every month
- All ads will be rotated through the weekly newsletter in addition to appearing in the monthly magazine, with links directly to your website, email, or other online information
- Taxes are not included
- For an additional \$50, you can post a special event ad on the events page of our website or an online article about the work of your company. Our website is viewer-friendly for both desktop and mobile users



Editor: Sara Krahn
Email: rlnews@rupertslandnews.ca
Website: rupertslandnews.ca
Twitter and Facebook: [@rlandnews](https://twitter.com/rlandnews)

Advertising Manager: Angela Rush
Email: rlandnews.ads@gmail.com
Phone: 905-630-0390

